



**BacBon**  
Limited

**Profile**  
**of**  
**BacBon Research and Consultancy Service (BRCS)**

Research for informed decision making for the betterment of the society

Date: 02 July, 2021

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## COMPANY INFORMATION AND CONTACT DETAILS

<b>Company Name</b>	BacBon Limited
<b>Address (Head Office)</b>	H# 13 (5 <sup>th</sup> Floor), Block# C, Main Road, Banasree, Rampura, Dhaka-1219
<b>Managing Director</b>	Abdul Matin Sheikh
<b>Phone</b>	+88-028396601
<b>e-Mail</b>	info@bacbonltd.com
<b>Annual Turn Over (Avg)</b>	BDT 100 million
<b>Total Number of Employees</b>	Permanent: 50+, Part-time: 230+
<b>Types of Organization</b>	Private Limited Company
<b>Business Registration</b>	C-113111/13 (Joint Stock Companies & Firms Bangladesh).
<b>Nature of Business-Primary Focus</b>	Digital Education, IT and ITES Service, e-Learning Content Development and Maintenance
<b>Nature of Business-Secondary Focus</b>	Research and Consultancy
<b>Membership</b>	Bangladesh Computer Samity (BCS) Bangladesh Association Software and Information Services (BASIS) Japan Bangladesh Chambers of Commerce & Industry (JBCCI)
<b>Website</b>	1. BacBon Limited: <a href="https://www.bacbonltd.com/">https://www.bacbonltd.com/</a> 2. BacBon Research: <a href="https://bacbonltd.com/research-and-consultancy.php">https://bacbonltd.com/research-and-consultancy.php</a>

## INTRODUCTION

BacBon Limited is an Ed-Tech-based company in Bangladesh. The company provides data-driven research & consultancy services, e-Learning products development, eLearning platform development, training management, information technology-enabled services, etc.

BacBon has 12 (twelve) years of experience in providing Research and Consultancy services to national and international clients. The research team is formed with a combination of university faculties, trained staff, and industry experts. It supports conducting both qualitative and quantitative research based on primary and secondary data.

The objective of our research and consultancy is to create knowledge and policy recommendations to enhance information and evidence-based interventions through collecting scientific, sound, and publicly available data. As per the findings of the action research, the organization analyzes the impact of different interventions as well as takes innovative ideas and approaches for program planning and design.

We have worked for many recognized national and international organizations for conducting different sorts of research. Our valuable clients are The University of Tokyo, Kyoto University, IDE-JETRO, PADECO Co., Ltd. (JICA), KJS Japan Limited, Spider group, Asian Development Bank, JICA, Panasonic Inc, NPO e-Education Japan, Net-Learning Inc. Japan and many more.

## OUR VISION

To be recognized as a trustworthy and reliable research and consultancy partner for national & international clients.

## OUR MISSION

To provide trustworthy and reliable data-driven research and consultancy services to our valuable clients with maintaining high quality, authenticity of data, integrity, and transparency.

## OUR VALUE PROPOSITION

Maintain high quality, integrity, authenticity, and transparency in the whole life cycle of research and consultancy service.

## OUR EXPERTISE

<b>Area of Research Expertise</b>	<b>Years of Experience</b>	<b>Number of Projects Completed</b>
Educational Research	11 Years	15+
Social Research (Both Qualitative and Quantitative)	08 Years	10+
Data Collection, Management, and Analysis	08 Years	20+
Market Research	05 Years	05

## OUR UNIQUENESS

- 10+ years of experience on international projects.
- Strong researchers and consultants team consists of University Faculties and Industry Experts.
- 100+ expert surveyors/enumerators from reputed universities.
- Rigorous training sessions for surveyors.
- Validation of data using proper data validation techniques.
- Strong connection with the industry and educational institutions of Bangladesh.

## WE OFFER

Our Commitment to

- Producing reports and findings to make an informed decision for the betterment of the human being.
- Maintaining total quality with the highest integrity
- Maintain the deadline of the assignment.
- Providing skilled data enumerators from renowned universities
- Providing accurate and authentic data validated using data validation techniques

## OUR EXPERTISE

Our team is expert in the following applications are

1. STATA
2. SPSS
3. Microsoft Excel

And also we may hire required software expert when necessary.

## OUR RESEARCH PORTFOLIO

**Project Name:** Study to understand the effect COVID-19 has on student learning in Bangladesh.

**Client Name:** Asian Development Bank

**Duration:** 2020-2021

**Funded by:** Asian Development Bank

**Major Activities:** Survey questionnaire development, conduct over phone survey, data management, and report writing

**Research Type:** Social (qualitative and quantitative mixed)

**Project Name:** Implementation of Digital Platform for Teacher Development

**Client Name:** Asian Development Bank

**Duration:** 2021

**Funded by:** Asian Development Bank

**Major Activities:** i) provide training to relevant stakeholders for utilization of the digital teacher development platform, (ii) conduct coaching and mentoring of teachers in 20 schools using the digital platform for teacher, and (iii) provide feedback report on the use of the digital platform for further improvement.

**Research Type:** Social (qualitative)

**Project Name:** Support to Primary Education Development- e-Content Development Expert

**Client Name:** Asian Development Bank

**Duration:** 2020-2021

**Funded by:** Asian Development Bank

**Major Activities:** E-Learning content development for the primary school dropout students, Learning Management System (LMS) Development, content installation into TAB, teaching manual development, over phone tutoring, teachers management, monthly data collection and data management, monthly report writing.

**Research Type:** Social (qualitative and quantitative mixed)

**Project Name:** Data Entry on Economic Division of British India.

**Client Name:** Institute of Developing Economies (IDE) and The Japan External Trade Organization (JETRO).

**Duration:** 2021-2022

**Funded by:** IDE-JETRO

**Major Activities:** Data input, data management, and report writing

**Research Type:** Social Research (quantitative)

**Project Name:** Secondary School Students' Performance Enhancement Project  
**Client Name:** NPO e-Education  
**Duration:** 2019-2022  
**Funded by:** Japan International Cooperation Foundation (JICF)  
**Major Activities:** e-Learning content development & distribution, workshop, and impact evaluation research  
**Research Type:** Social Research (qualitative)

**Project Name:** Market research for Baby Products in Bangladesh  
**Client Name:** Spider Group, Japan  
**Duration:** 2020  
**Funded by:** Spider Group, Japan  
**Major Activities:** Field survey, data management, report writing  
**Research Type:** Market Research (qualitative)

**Project Name:** ICT human resource development activities conducted by Bangladesh Computer Council (BCC)  
**Client Name:** PADECO Co., Ltd.  
**Duration:** 2017  
**Funded by:** JICA  
**Major Activities:** Questionnaire development, focused group discussion (FGD), field survey, data input, data management and report writing.  
**Research Type:** Social Research (qualitative)

**Project Name:** Survey on Local Companies in Bangladesh and their needs for further potential collaboration with Japanese Companies  
**Client Name:** Japan International Cooperation Agency (JICA)  
**Duration:** 2018-2019  
**Funded by:** JICA  
**Major Activities:** Field survey, data input, data management and report writing  
**Research Type:** Market Research (qualitative)

**Project Name:** Survey on Case Study of BOP Business in Bangladesh  
**Client Name:** Japan International Cooperation Agency (JICA)  
**Duration:** 2017-2018  
**Funded by:** JICA  
**Major Activities:** Field survey, data input, data management and report writing  
**Research Type:** Market Research (qualitative)



**Project Name:** Secondary Education Improvement Project

**Client Name:** Japan International Cooperation Agency (JICA)

**Duration:** 2017

**Funded by:** JICA

**Major Activities:** Field survey, data input, data management and report writing

**Research Type:** Social (qualitative)

**Project Name:** Survey on IT/CSE students regarding information-technology engineers' examination (ITEE).

**Client Name:** Japan International Cooperation Agency (JICA)

**Duration:** 2016

**Funded by:** JICA

**Major Activities:** Field survey, data input, data management and report writing

**Research Type:** Market Research (qualitative)

**Project Name:** JICA-BOP Project

**Client Name:** Net-Learning Inc. Japan and NPO e-Education

**Duration:** 2016-2017

**Funded by:** JICA

**Major Activities:** Survey questionnaire development, focused group discussion (FGD), field survey, data input, data management and report writing

**Research Type:** Market Research (qualitative)

**Project Name:** Impact of Political Protests: A case study on Bangladesh Impact of Political Protests: A case study on Bangladesh for the analysis of Spatial Data.

**Client Name:** Institute of Developing Economies (IDE) and The Japan External Trade Organization (JETRO).

**Duration:** 2016

**Funded by:** IDE-JETRO

**Major Activities:** Data input, data management, and report writing

**Research Type:** Social Research (quantitative)

**Project Name:** Economic Division of British India.

**Client Name:** Institute of Developing Economies (IDE) and The Japan External Trade Organization (JETRO).

**Duration:** 2014-2016

**Funded by:** IDE-JETRO

**Major Activities:** Data input, data management, and report writing

**Research Type:** Social Research (quantitative)

<p><b>Project Name:</b> 100-Thousand Solar Lantern Distribution Project.</p> <p><b>Client Name:</b> Panasonic Corporation, Japan</p> <p><b>Duration:</b> 2016-2018</p> <p><b>Funded by:</b> Panasonic Corporation, Japan</p> <p><b>Major Activities:</b> Baseline survey, solar light distribution, and follow up survey, report writing</p> <p><b>Research Type:</b> Social Research [(Randomized Controlled Trial (RCT) research)]</p>
<p><b>Project Name:</b> Can DVD-based Distance Learning Program Enables Rural Students to Enter University? An RCT Experiment in Bangladesh</p> <p><b>Client Name:</b> Kyoto University and Tokyo University</p> <p><b>Duration:</b> 2014-2016</p> <p><b>Funded by:</b> Kyoto University and Tokyo University</p> <p><b>Major Activities:</b> Prep school coaching, baseline survey, mid-term survey, and end-line survey, data input and data management.</p> <p><b>Research Type:</b> Social Research [(Randomized Controlled Trial (RCT) research)]</p>
<p><b>Project Name:</b> Impact Evaluation on e- Learning project in Bangladesh.</p> <p><b>Client Name:</b> Tokyo University</p> <p><b>Duration:</b> 2013-2014</p> <p><b>Funded by:</b> Tokyo University</p> <p><b>Major Activities:</b> Questionnaire development, focused group discussion (FGD), data collection, data analysis, data management, and follow-up survey.</p> <p><b>Research Type:</b> Social Research (quantitative)</p>
<p><b>Project Name:</b> Impact evaluation on distance learning education in Bangladesh.</p> <p><b>Client Name:</b> Kyoto University</p> <p><b>Duration:</b> 2012-2015</p> <p><b>Funded by:</b> Kyoto University</p> <p><b>Major Activities:</b> Questionnaire development, focused group discussion (FGD), data collection, data analysis, data management, and follow-up survey.</p> <p><b>Research Type:</b> Social Research (quantitative)</p>
<p><b>Project Name:</b> Eco-Farming innovation for Island farmers of Bangladesh</p> <p><b>Client Name:</b> Institute of Innovation (IIR) Hitotsubashi University, Tokyo, Japan.</p> <p><b>Duration:</b> 2014-2016</p> <p><b>Funded by:</b> Institute of Innovation (IIR)</p> <p><b>Major Activities:</b> Questionnaire development, farmers training, market survey and report writing.</p> <p><b>Research Type:</b> Social Research (qualitative)</p>

## OUR CONSULTANTS

Name	Assigned Position	Expertise area	Organization	Years of Experience
Dr. Shubasish Barua	Professor	Economist, and Data-Driven Social Researcher	Department of Development Studies, University of Dhaka	15+
Dr. Muhammad Nur-E-Alam Siddique	Professor	Education Specialist	Institute of Education & Research, University of Dhaka	20+
Md. Serajul Islam, PhD	Professor and Chairman	Education Researcher	Institute of Education & Research, University of Dhaka	15+
Mr. Forkan Sarkar, PhD	Assistant Professor	E-Learning Experts and Jute Composite Scientist	Department of Textile Engineering, Dhaka University of Engineering & Technology (DUET).	10+
Dr. K.M. Ariful Kabir	Assistant Professor	E-learning Module Design and Development, Training Module Development and Instructions	Department of Mathematics, Bangladesh University of Engineering and Technology (BUET).	10+
Mr. Imran Hossain Bhuiyan	Associate Professor	Social Researcher	Department of Development Studies, University of Dhaka	08+
Mr. Kamrul Hassan	Associate Professor	Social Researcher	Faculty of Earth and Environmental Science and Management	06+
Mr. Md. Mustaeen Billah	Former Asst. Director	Education Expert	Department of Education (DPE), Bangladesh	35+
Mr. Mofizur Rahman	Forer Superintendent of Primary Teacher's Training Institute (PTI)	Education Expert	Department of Education (DPE), Bangladesh	35+
Mr. Hasanarul Ferdous	Forer Superintendent of Primary Teacher's Training Institute (PTI)	Education Expert	Department of Education (DPE), Bangladesh	25+


## OUR RESEARCH TEAM

Name	Assigned Position	Expertise area	Educational Institution	Years of Experience	Highest Level of Study
Mr. Aminur Rahman	Research Director	Project management, client management, M&E	Dhaka University	08+ years	Masters
Mr. Arif Ullah Khan	Research Coordinator	Project and data management.	Dhaka University	10+ years	Masters
Mr. Muhammad Ridwan Khair	Research Associate	Data analysis and report writing	The University of South Florida, USA	04+ Years	Masters
Mr. Kamal Uddin	Research Associate	Field team management and data collection	Dhaka University	06+ Years	Masters
Mr. Rakin Anan Chowdhury	Research Associate	Data presentation and report writing	North-South University	03+ Years	Honors
Ms. Tunazzina Jahan Ramy	Research Associate	Project monitoring and communication	Dhaka University	05+ Years	Masters
Mr. Mamunur Rashid Talukdar	Research Assistant	Online/offline data collection	National University	06+ Years	Masters
Mr. Rajon Mia	Research Assistant	Online/offline data collection	National University	05+ Years	Masters
Mr. Hashem Ali	Research Assistant	Data Management	National University	05+ Years	Honors
Ms. Shahnaj Munni Sheikh	Research Assistant	Data collection	National University	03+ Years	Honors
Ms. Mina Khatun	Research Assistant	Data collection and data entry	National University	03+ Years	Masters
Ms. Sonia	Research Assistant	Data collection & Data entry	National University	02+ Years	SSC


## OUR ADVISORY BOARD

# ADVISORY BOARD


Meet our Advisory Boards




**Selichiro Yonekura, Ph.D**  
DIRECTOR, PROFESSOR




**Dr. Atiur Rahman**  
Former Governor, Bangladesh Bank  
Professor, Department of Development Studies




**Prof. Hiroyuki Kamada**  
School of Computer Science,  
Toyo University of Technology




**KAITO MIWA**  
CEO, NPO e-Education



**Mr. Abu Eusuf, Ph.D**  
PROFESSOR



**Mr. Masanobu Yamamoto**  
SOCIAL ACTIVIST



**ATSUYOSHI SAISHO**  
Co-Founder, NPO e-Education

“ Our advisory boards play a hands-on role in the day-to-day running of the business and with their considerable **expertise** in the industry, their **decisions** actively reflect the company's philosophy. ”

## BOARD OF DIRECTORS

Name	Designation	Joining Date
Abdul Matin Sheikh	Managing Director	23/12/2013
Khaled Mahmud	Director	23/12/2013
Md. Arif Ullah Khan	Executive Director	23/12/2013
Muhammad Aminur Rahman	Director of HRM and Research Coordinator	01/04/2015

## LEGAL STATUS

Name of Certification	Registration date	Registration Authority	Registration Number
Certificate of Incorporation	23 December 2013	Joint Stock Companies & Firms, Bangladesh	C-113111/13
TIN Registration	24 December 2013	NBR	No. 61873674238/Article-156
BIN Registration	18 September 2017	NBR	No. 000669284
Trade License	16 August 2018	Dhaka North City Corporation	No. 03-081141
Import & Export Registration	25 October 2017	Office of the Chief Controller of Imports & Exports	B-218099

## HUMAN RESOURCES

BacBon Limited has 40 regular staffs and 100+ volunteers (As on June2021)

Position	Male	Female	Total
Senior level Management	10	01	11
Mid-Level Management	23	04	27
Junior/Entry Level Staffs	08	03	11
Part-time	120	110	230
<b>Total</b>	<b>161</b>	<b>118</b>	<b>279</b>

## MEMBERSHIP

BacBon Limited is the proud member of the following Organizations:

1. Bangladesh Association of Software and Information Services (BASIS). Membership number: G944
2. Bangladesh Computer Samity (BCS). Membership number: 1570
3. Japan-Bangladesh Chamber of Commerce and Industry (JBCCI). Membership number: B-14

## OUR VALUABLE CLIENTS



## OUR OFFICES

S.L	Address	Office Space	Facilities
Head Office	H# 13 (5 <sup>th</sup> Floor), Block# C, Main Road, Banashree, Rampura, Dhaka-1219	3500 SFT	Computers: 45, AC: 07, Separate Toilets for Ladies, Emergency Treatment Facility, First Aid, Subsidized Dining
Studio-1	H# 03, Road# 01, Block# C, Banashree, Rampura, Dhaka-1219	2500 SFT	05 Computers, 02 Smart Boards with 02 High-end Camaras with others video shooting equipment, 02 AC, 01 Rest Room, 01 Dinning
Studio-2	H# 02, Road# 01, Block# B, Banashree, Rampura, Dhaka-1219	1800 SFT	03 Computers, 01 Smart Boards with 02 High-end Cameras with others video shooting equipment, 02 AC, 01 Rest Room, one make-up room.